

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

January 25, 2021
Date of Report (Date of earliest event reported)

FINGERMOTION, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

000-55477
(Commission File Number)

20-0077155
(IRS Employer Identification No.)

1460 Broadway
New York, New York
(Address of principal executive offices)

10036
(Zip Code)

(347) 349-5339
Registrant's telephone number, including area code

Not applicable.
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

<input type="checkbox"/>	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
<input type="checkbox"/>	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
<input type="checkbox"/>	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
<input type="checkbox"/>	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol (s)	Name of each exchange on which registered
N/A	N/A	N/A

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (Section 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (Section 240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

SECTION 7 – REGULATION FD

Item 7.01 Regulation FD

On March 2, 2021, FingerMotion, Inc. (the “**Company**”) issued a news release to announce that it has been invited to present at the Emerging Growth Conference, which is being held virtually on March 3, 2021.

This second Emerging Growth Conference is a live, interactive online event that will allow attendees the opportunity to interact with the Company’s CEO, Martin J. Shen, in real time.

Mr. Shen is scheduled to present at 12:00 p.m. Eastern time for 30 minutes with a short corporate presentation and will do his best to answer any questions in the allotted amount of time.

For additional information about the Emerging Growth Conference and to register to ensure you are able to attend the conference and receive any updates that are released, please go to the following link:

<https://attendee.gotowebinar.com/register/8069737362322078988?source=FNGR>

If attendees are not able to join the event live on the day of the conference, an archived webcast will also be made available on www.EmergingGrowth.com

A copy of the news release is attached as Exhibit 99.1 hereto.

SECTION 8 – OTHER EVENTS

Item 8.01 Other Events

On January 25, 2021, the Company issued a news release to announce that its subsidiary, Finger Motion Financial Company Limited's, big data analytic arm branded "Sapientus," has entered into a services agreement with Pacific Life Re, a global life reinsurer serving the insurance industry with a comprehensive suite of products and services. This arrangement was formed to develop a holistic multi-faceted risk rating concept, leveraging the Company's proprietary approach to analytics by drawing data from novel sources and filtering them through advanced algorithms. The ultimate goal is to apply new insights generated from FingerMotion's predictive model to the traditional insurance industry.

Sapientus specializes in data mining and predictive algorithms which enable more refined analysis of insurance customers. The collaboration with Pacific Life Re is in alignment with the FingerMotion's vision to apply behavioral insights to drive value for the insurance industry and enhance customers' experience. FingerMotion's platform will not only employ cutting-edge behavioral risk analytics, but also allow for bilateral feedback and synchronization between insurance analytics and FingerMotion's proprietary big data engine. With the significant uptick in insurtech business activities, FingerMotion's platform forms the core of a competitive suite of value-added capabilities conducive to business success for FingerMotion's insurance clients.

"This agreement with Pacific Life Re is validation of our big data insights business arm," said Martin Shen, CEO of FingerMotion Inc. "We believe we can form the foundation of a new business model with Pacific Life Re augmenting the insurance value chain, from more efficient insurance underwriting journey to claims management process. Having an integrated platform that queries and interprets data in real-time is a giant leap forward in the industry. Pacific Life Re has always had an eye on driving value-enhancing innovations. We look forward to promoting collaborative value creation with Pacific Life Re and delivering more insightful, efficient, and customized solutions to the wider insurance ecosystem."

Chan Keng Hong, Pacific Life Re's Head of Greater China, said, "Pacific Life Re is focused on serving our partners and their customers through our data-driven and technology-led approaches. We are confident that this joint undertaking will provide us with greater opportunities to present a wider range of novel and innovative solutions in order to grow and reinvigorate the China insurance industry."

About Sapiensus

Sapiensus is the insurance analytic brand by Finger Motion Financial Company Limited, which is a wholly owned subsidiary of FingerMotion, Inc. It was launched in July 2020 as a standalone Big Data Insights division to focus on delivering data-driven solutions and insights for businesses within the insurance and financial services industries. Sapiensus transforms raw telco data into basic building blocks, statistical measures and behavioral inferences, while layering in auxiliary contextual information, to extract behavioral insights and power revolutionary applications for insurance and financial services.

A copy of the news release is attached as Exhibit 99.2 hereto.

SECTION 9 – FINANCIAL STATEMENTS AND EXHIBITS

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit	Description
<u>99.1</u>	<u>News Release dated March 2, 2021</u>
<u>99.2</u>	<u>News Release dated January 25, 2021</u>

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FINGERMOTION, INC.

DATE: March 2, 2021

By: /s/ Martin Shen

Martin J. Shen

CEO



FingerMotion, Inc. to Present at the Emerging Growth Conference on March 3, 2021

New York, NY March 2nd, 2021 (ACCESSWIRE) - FingerMotion, Inc. (OTCQX: FNGR) (the "**Company**" or "**FingerMotion**"), a mobile services and data company, is pleased to announce that it has been invited to present at the Emerging Growth Conference, which is being held virtually on March 3, 2021.

This second Emerging Growth Conference is a live, interactive online event that will allow attendees the opportunity to interact with the Company's CEO, Martin J. Shen, in real time.

Mr. Shen is scheduled to present at 12:00 p.m. Eastern time for 30 minutes with a short corporate presentation and will do his best to answer any questions in the allotted amount of time.

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About FingerMotion, Inc.

FingerMotion is an evolving technology company with a core competency in mobile payment and recharge platform solutions in China. It is one of only a few companies in China with access to wholesale rechargeable minutes from China's largest mobile phone providers that can be resold to consumers. As the user base of its primary business continues to grow, the Company is developing additional value-added technologies to market to its users. The vision of the Company is to rapidly grow the user base through organic means and have this growth develop into an ecosystem of users with high engagement rates utilizing its innovative applications. Developing a highly engaged ecosystem of users would strategically position the Company to onboard larger customer bases. FingerMotion eventually hopes to serve over 1 billion users in the China market and eventually expand the model to other regional markets.

For further information please contact Pat McMahon: +1 718 550 2371

Safe Harbor Statement

This release contains forward-looking statements that involve risks and uncertainties. Forward-looking statements give our current expectations of forecasts of future events. All statements other than statements of current or historical fact contained in this release, including statements regarding our future financial position, business strategy, new products, budgets, liquidity, cash flows, projected costs, regulatory approvals or the impact of any laws or regulations applicable to us, and plans and objectives of management for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "should," "estimate," "expect," "hope," "intend," "may," "plan," "project," "will," and similar expressions, as they relate to us, are intended to identify forward-looking statements. We have based these forward-looking statements on our current expectations about future events. While we believe these expectations are reasonable, such forward-looking statements are inherently subject to risks and uncertainties, many of which are beyond our control. Our actual future results may differ materially from those discussed or implied in our forward-looking statements for various reasons. Factors that could contribute to such differences include, but are not limited to: international, national and local general economic and market conditions; demographic changes; the ability of the Company to sustain, manage or forecast its growth; the ability of the Company to manage its VIE contracts; the ability of the Company to maintain its relationships and licenses in China; adverse publicity; competition and changes in the Chinese telecommunications market; fluctuations and difficulty in forecasting operating results; business disruptions, such as technological failures and/or cybersecurity breaches; and the other factors discussed in the Company's periodic reports that are filed with the Securities and Exchange Commission and available on its website (<http://www.sec.gov>). Given these risks and uncertainties, you are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements included in this release are made only as of the date hereof. We do not undertake any obligation to update any such statements or to publicly announce the results of any revisions to any of such statements to reflect future events or developments.



FingerMotion enters into agreement with Pacific Life Re in Cutting-edge Behavioral Risk Analytics for Insurance

NEW YORK, NY January 25, 2021 (ACCESSWIRE) -- FingerMotion, Inc. ("FingerMotion" or the "Company") (OTCQX: FNGR), a mobile data and services company, is pleased to announce that its subsidiary, Finger Motion Financial Company Limited's, big data analytic arm branded "Sapientus," has entered into a services agreement with Pacific Life Re, a global life reinsurer serving the insurance industry with a comprehensive suite of products and services. This arrangement was formed to develop a holistic multi-faceted risk rating concept, leveraging the Company's proprietary approach to analytics by drawing data from novel sources and filtering them through advanced algorithms. The ultimate goal is to apply new insights generated from FingerMotion's predictive model to the traditional insurance industry.

Sapientus specializes in data mining and predictive algorithms which enable more refined analysis of insurance customers. The collaboration with Pacific Life Re is in alignment with the FingerMotion's vision to apply behavioral insights to drive value for the insurance industry and enhance customers' experience. FingerMotion's platform will not only employ cutting-edge behavioral risk analytics, but also allow for bilateral feedback and synchronization between insurance analytics and FingerMotion's proprietary big data engine. With the significant uptick in insurtech business activities, FingerMotion's platform forms the core of a competitive suite of value-added capabilities conducive to business success for FingerMotion's insurance clients.

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Chan Keng Hong, Pacific Life Re's Head of Greater China, said, "Pacific Life Re is focused on serving our partners and their customers through our data-driven and technology-led approaches. We are confident that this joint undertaking will provide us with greater opportunities to present a wider range of novel and innovative solutions in order to grow and reinvigorate the China insurance industry."

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For further information e-mail: info@fingermotion.com
718-269-3366

About Pacific Life Re

Pacific Life Re works with clients in the UK, Ireland, Asia, Australia, and North America to provide mortality, morbidity, longevity, and capital solutions reinsurance products and services. Pacific Life Re is a wholly owned subsidiary of Pacific Life. For further information about our corporate structure, please visit www.pacificlifere.com.

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